



Affordable basketball analytics that win

MOBILE APP
WEARABLE HARDWARE
WEB PLATFORM
COACH AGENDA



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*Our mission is to give coaches a better life,
with the power of analytics affordable for all*

PAOLO RAINERI – CEO AT MYAGONISM.COM



Why don't you jump on the innovation wave and **start to make smart decisions to win** your game?

Our services

MYagonism provides **coaches** with **innovative products and services** to track and analyze advanced stats and physical data of their players in an easy and affordable way.

- iPad app for assistant coach
(easily log the stats during the game)
- wearable hardware to record real-time physical data and movements
- analytics web platform
(amazing data analytics experience)
- strength&condition app for trainers
- second screen live streaming app for fans
(in partnership with TOK.tv)





Schedule your games



Track the players



Synchronize & analyze

MYagonism basketball stats tracker - App



Track the stats during the game in realtime.

Use the professional features to keep the performance of your players, see stats and box scores during the game, schedule all the games and **save time and money.**

Manage different teams with one single app, from youth to major divisions.

Every data will be **synchronized to our cloud platform!**



MYagonism #sportsanalytics - Website



MYagonism #sportsanalytics - Website

... Just keep the stats, we do the math for you...

Use the professional features of myagonism.com to analyse, compare, share the talent into your team and in the world.

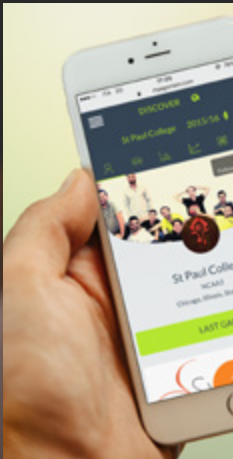
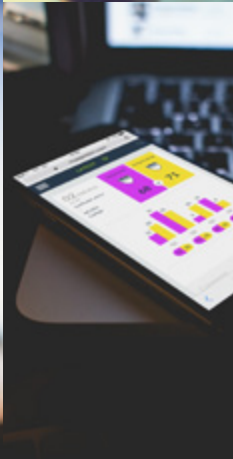
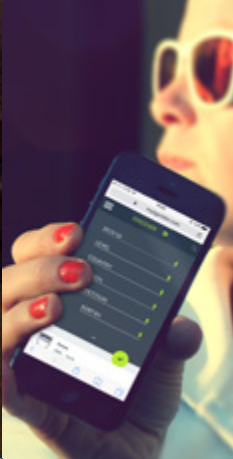
See the split options, the game logs, game reports, shot charts, excel export and much more...

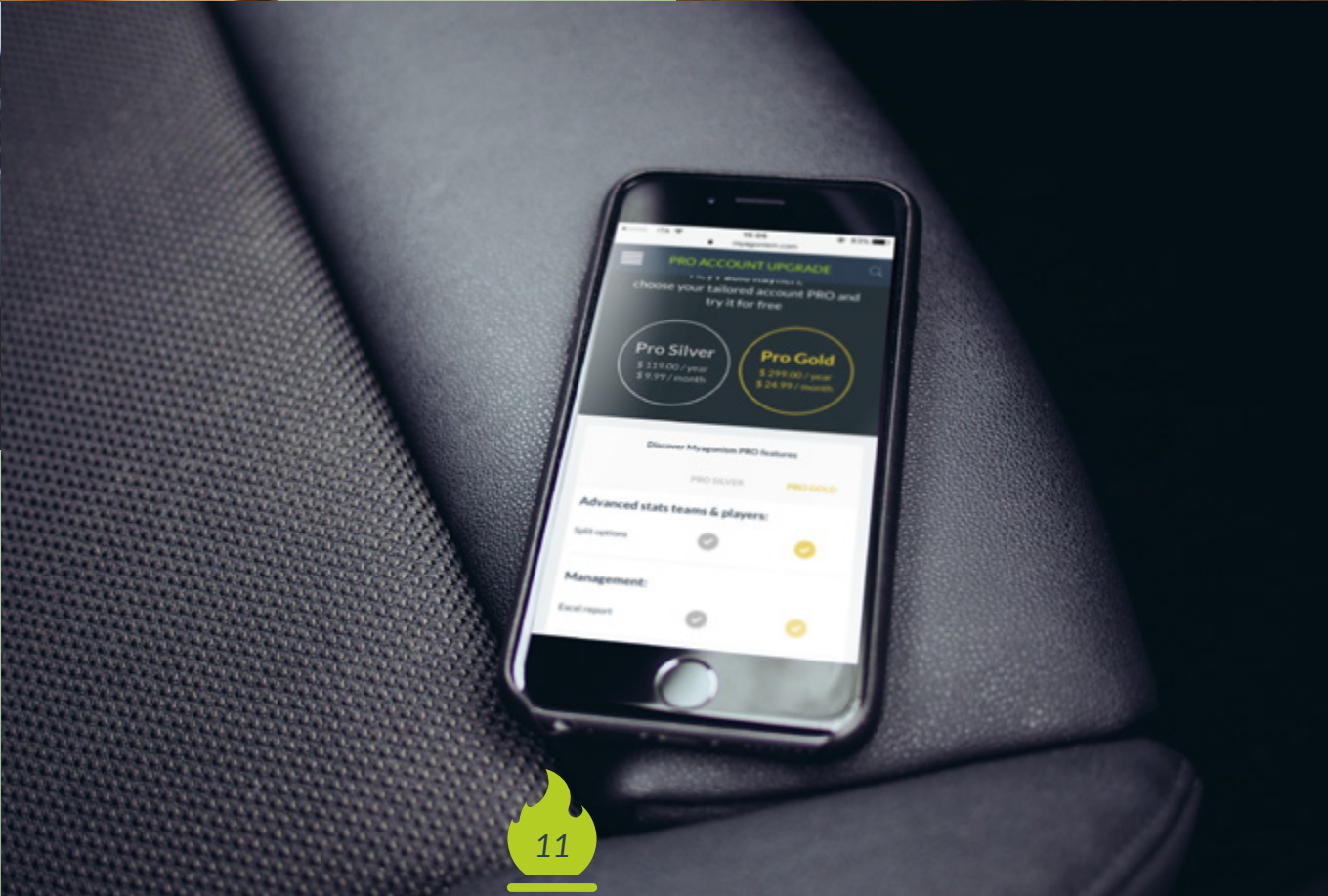
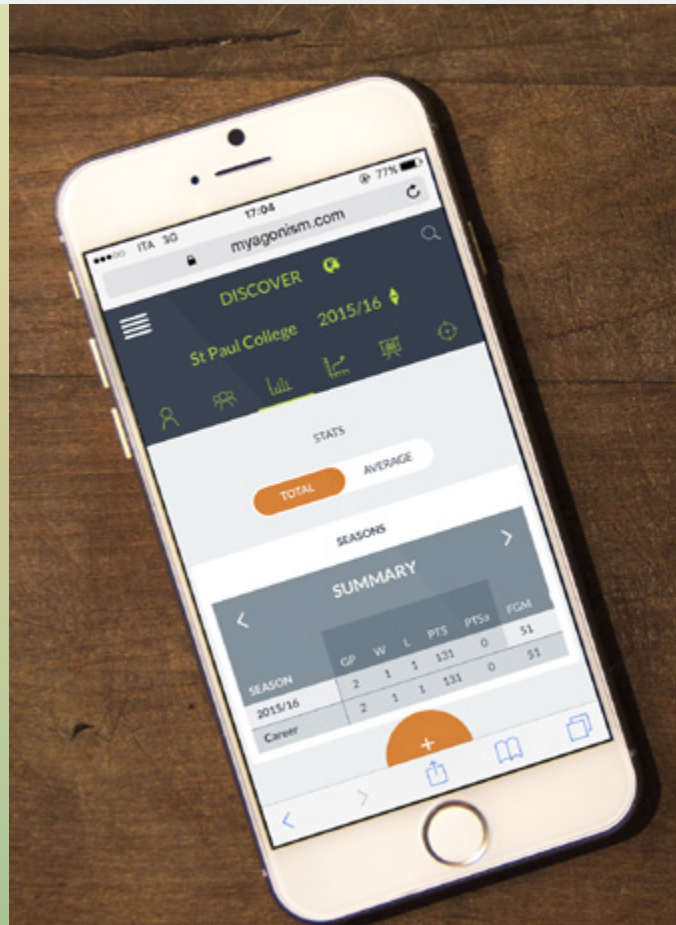
“Imagine how easier you can evaluate your club if you use MYagonism for every team, from the youth to the major in a single club.”

MYagonism can really help you in making the difference.

And it's “MOBILE-FIRST” platform, tailored to be used during your job routine.

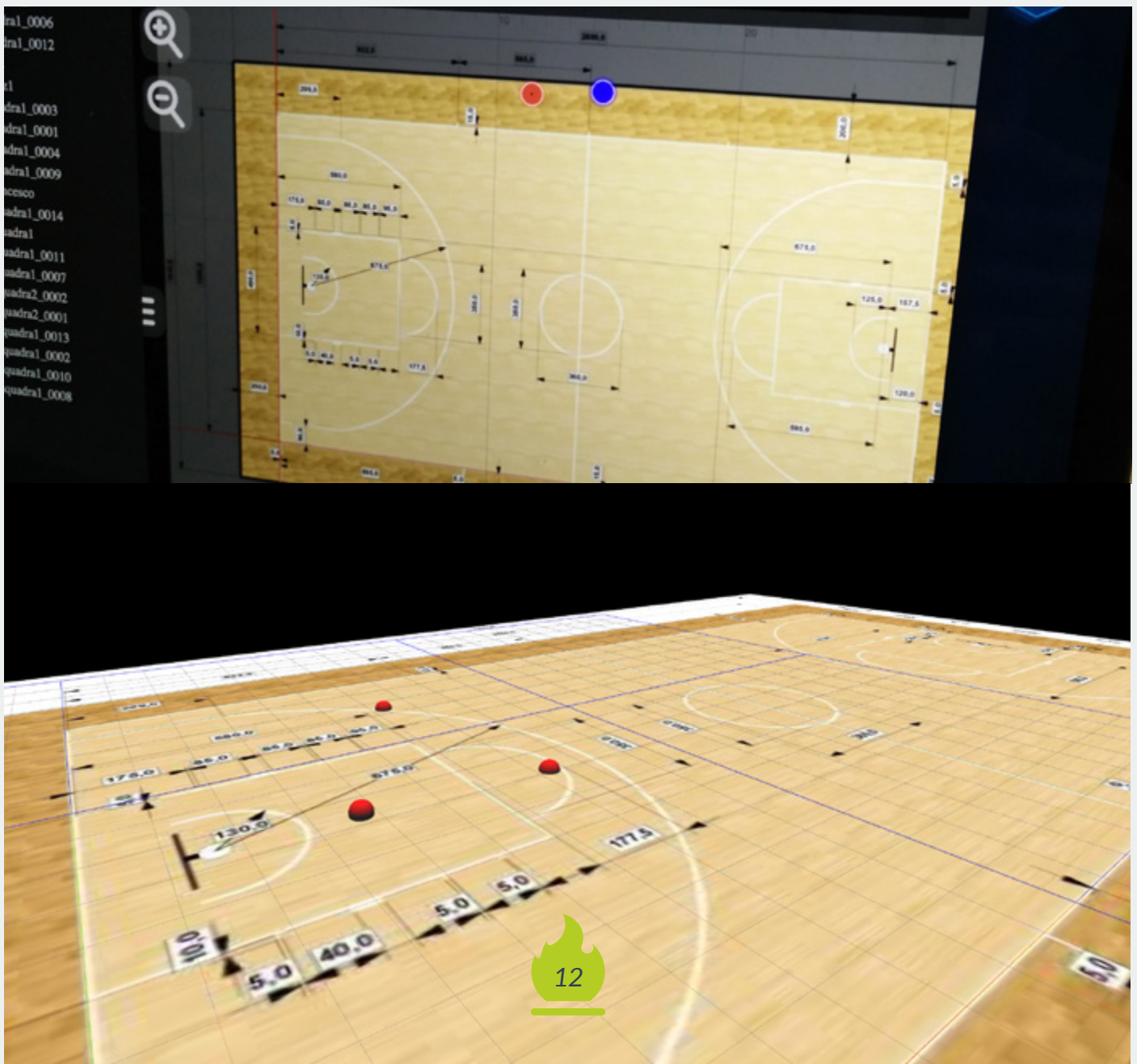






MYagonism Wearable Hardware - IOT

2d and 3d tracking system, perfect both for the training and mediatic use.



MYagonism Wearable Hardware - IOT

Track the physical data with high-quality and with a cost-effective price.

Basic version bundle comes at **€15,000.00 + VAT**

We can serve the whole world by providing a **professional and innovative service** for clubs who deserve **the best with and affordable cost**.

After the aerials set up, **you only have to wear this little chip on the player's shorts**.

Our system works on 2 world-wide exclusive frequency channels, **so nobody can upset our service**.

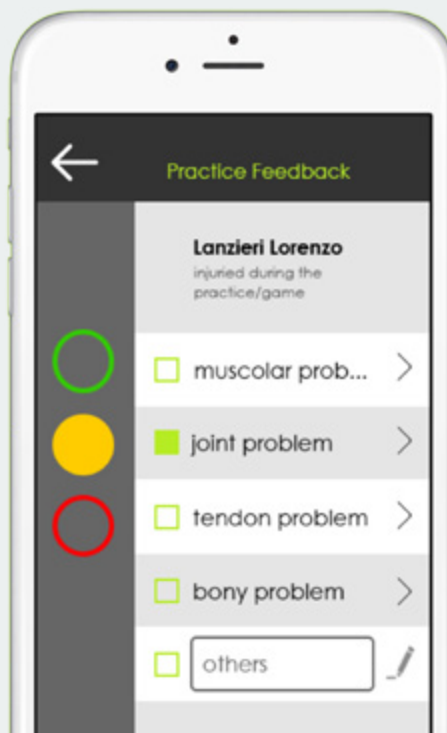
We can track at **1Hz, 5Hz or 50Hz** (so 50 times per second...) and we can return a **2D or 3D image**.

With Myagonism HW you can track, as an example:

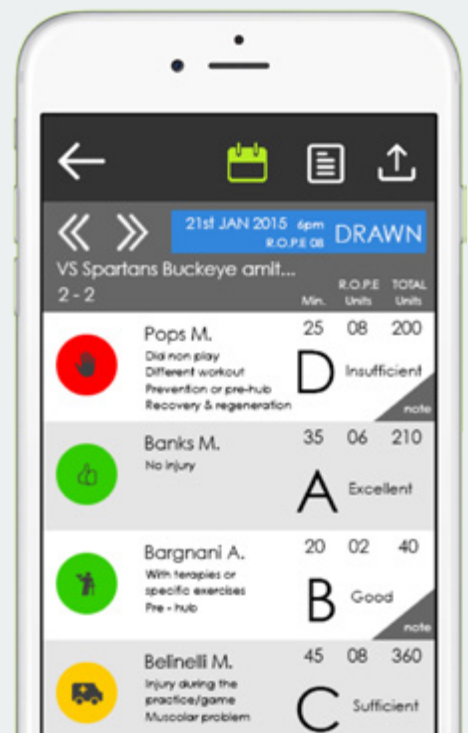
- Speed & Acceleration
- *Number of sprint (<5m, <10m, >10m)*
- *Jumps*
- *Moves in the field*
-



Schedule
your
trainings or
games



Track the
physical condition



Analyze
data

Coach Agenda - App



Track the players performance after each training or game.

Use the app as a strength&condition trainer to schedule your events, keep track of the workloads, analyze your players status.

Professional app in partnership with **strenght&condition guru**
Francesco Cuzzolin

Francesco Cuzzolin STRENGTH & CONDITION TRAINER



MYagonism commercials

PRICING

PRODUCT/SERVICE	DEVICE	USERS	BASE	PRO	ULTRA
MYAGONISM COACH: BASKETBALL STATS TRACKER	IPAD APP	PROFESSIONAL ASSISTANT COACH	FREE	-	-
MYAGONISM ANALYTICS WEBSITE	WEBSITE	COACH, PLAYER, RECRUITER, FAN...	FREE	PRO SILVER \$119/yr \$9.99/MO	PRO GOLD \$299/yr \$24.99/MO
COACH AGENDA	APP: IOS/ ANDROID	PROFESSIONAL TRAINER	FREE	PRO \$9.99 (COUNTRY RELATED)	
MYAGONISM SYNAPSES TRACKER	WEARABLE HARDWARE	PROFESSIONAL CLUBS	1HZ LICENSE US\$ 16K + (US\$ 1.9K yr. RENEW)	5HZ LICENSE US\$ 20K + (US\$ 6K yr. RENEW)	50HZ LICENSE US\$ 100K + (US\$ 15K yr. RENEW)
BASKETBALL LIVE TOK.TV	APP: IOS/ ANDROID	SPORT ADDICTED	FREE	-	-

Join the Crew!

A 360° service for every coach in the world. More than **900 clubs** from **+40 countries** in the world **already joined us.**

+5M sports data in DB

+10 pro clubs

+20k games tracked

+3,000 users

+900 minor clubs

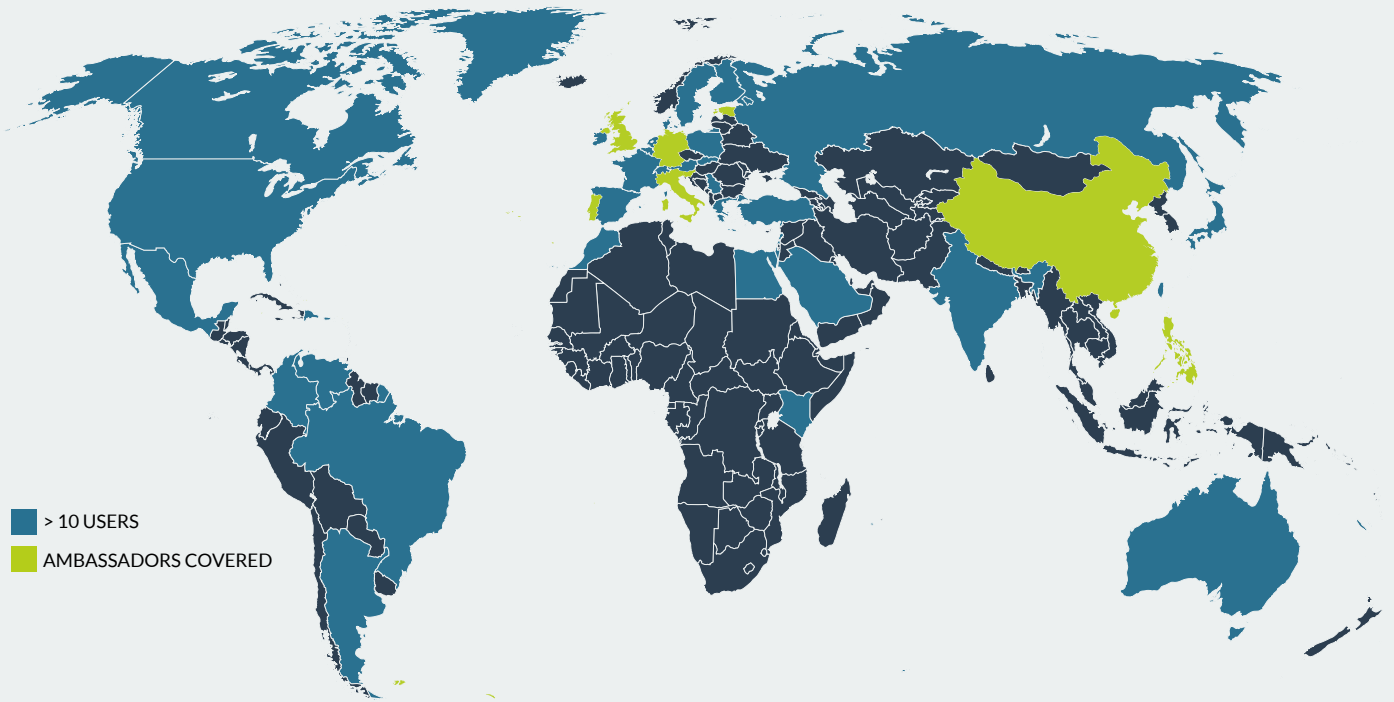
9 Business Ambassadors **+300k** action tracked

18% Quarter growth rate





*Smartest Coaches want to win,
join the sports analytics innovation.*



MYagonism Headquarter
Polo Tecnologico Pavia
Pavia - Italy

we are developing the business in these countries



GERMANY



UNITED KINGDOM



PORTUGAL



CHINA



ESTONIA



PHILIPPINES



LUXEMBOURG



SLOVENIA



MYagonism® srl
P.IVA 03532230988
info@myagonism.com
www.myagonism.com

Legal Headquarter
via Corsica 143
25125, Brescia - IT -

Head Office
Polo Tecnologico di Pavia
via Fratelli Cuzio 42
27100, Pavia - IT -