



CALL FOR PARTICIPANTS

PLAY TO TRAIN

BACKGROUND

Although numerous documents and projects have been developed in order to promote gender equality in sport, the sport field is still affected by a deeply-rooted gender gap.

As recognized by the European Institute for Gender Equality, “Sport is traditionally a male-dominated sector and progress in gender equality in this area is hindered by the social constructions of femininity and masculinity, which often associate sport with ‘masculine’ characteristics, such as physical strength and resilience, speed, and a highly competitive, sometimes confrontational spirit.” This analysis has been further confirmed by the Council of Europe which has recognized the consequences of gender relations in sport as factors that produce unequal access to sporting activities and responsibilities within sport between men and women.

As result, gender gap in the sport field reduces equal opportunities for women and men and has consequences on the entire sport field since it prevents sport to develop its full potential based on the use of all its resources.

PARTNER ORGANIZATIONS

The project will be implemented by the following partners:

Coordinator organization: OPES (Italy)

Partner organizations:

- Champions Factory (Bulgaria)
- Association Academy Rudi Hiti (Slovenia)

OBJECTIVE

The project has been designed with the main idea to enhance women’s participation in coaching and contribute to improve gender equality in sports by testing and experiment concretely a sport programme which involves sport trainers, coaches, athletes, leader and volunteers.

For this reasons, the project will contribute to:

- 1) promote the representation and participation of employed and volunteer female coaches in the coaching workforce at grass-roots level;



- 2) increase the number of female coaches by creating tools that will encourage and support female coaches' preparation also by setting an environment which favours their participation;
- 3) spread awareness about gender equality in sport at grassroots level as a means that contribute to the development of the sport field in general, involving all its potential.

The training course will consist of three main steps:

- Training course (phase 1): Bulgaria June 6-9, 2019
- Local pilot activities
- Training course (phase 2): Slovenia January, 2020

Each participants is required to take part to both phases of the TC.

PARTICIPANTS' REQUIREMENTS

People interested to participate should have the following requirements:

- Being at least 18 years old;
- must be a current or ex athlete or being in charge of the human resources (recruitment and training) in sport organization or being a leader in the sport field who can promote, influence and be a role model of women;
- enthusiastic toward the inclusion of women in coaching and closing the gender gap.
- ability to understand and interact in English, fluency is not mandatory;
- live in Bulgaria, Slovenia, Italy;
- able to participate in all phases of the project;
- present in both training courses in Slovenia and Bulgaria;
- start a pilot activity related to the training provided. The partner organizations will support participants in the implementation of the activities;
- being open-minded;

Participants should be strongly motivated and committed to:

- ✓ understand how the gender gap in sports affects the gender gap between men and women in all areas of life. Be committed to changing sports coaches recruitment and training and eventually changing other areas of life/work in sport field.
- ✓ commit themselves to implement a gender equal approach to sport and coaching.
- ✓ be ready to implement activities in his/her local reality, bring new ideas and share with others.

FINANCIAL AND ADMINISTRATIVE CONDITIONS

Accommodation and meals will be fully provided for all the participants.
Travel expenses will be covered up to 200euro per participant.

HOW TO APPLY

In order to apply, please fill in the application by clicking [here](#)